Key Responsibilities:

• Ensure his responsibility areas are well equipped, operational and his team is provided with adequate tools. This includes:

• Cinema is clean

• All POS/ Equipment’s are active

• Ensure BGM is ON

• Marketing collaterals in responsibility area are in place

• Conducting Pre-opening Audi – check

• Responsible for improvement of Cinema Operations process and ensuring statutory Compliance adherence

• Brief his/her team member about the new releases / new marketing initiative & monitor its effectiveness

• Coordinating and multi-tasking job duties in a busy environment

• Adhere to strict staff grooming and hygiene standards

• Ensure that Audi’s are opened in time and ESP (Front Enders) is available at the Exit to thank the patrons

• 100% assistance to the ESP.

• Responsible for maintain proper FIFO with special care to perishable product

• Maintains Displays, Danglers & all visuals at candy

• Responsible for customer query handling/situation handling

• Well versed with Movie synopsis and genre

• Train the staff for up selling, suggestive selling and in auditorium (SOS) selling

• Responsible for Compliance of Audit points and execution as per set norms

• Responsible for TAT for Patron complain resolution.

• Responsible for Training and Grooming of ESP as per SOP.

• Control on pilferages in allocated area during the shift

• Bills to be generated against every purchase and no cash variance (at concessions)

• Knowledge and functioning of Projection machine / software