

## JOB DESCRIPTION

**Job Title:** Mobiliser for Delivery Associates

**Location:** Kerala, India

**Reports To:** Recruitment Manager

**Job Type:** Full-Time

### **Job Overview:**

Our organization is seeking a proactive and enthusiastic Mobiliser to focus on recruiting blue-collar job candidates for delivery associate positions. The ideal candidate will have a deep understanding of the local job market, strong community engagement skills, and a passion for connecting individuals with employment opportunities.

### **Key Responsibilities:**

- **Community Outreach:**
  - Develop and implement outreach strategies to engage potential candidates in Kerala.
  - Organize recruitment drives, job fairs, and community events to promote delivery associate positions.
- **Candidate Mobilization:**
  - Identify and engage with local communities, vocational training institutes, and job placement centers to attract blue-collar job seekers.
  - Conduct informational sessions to educate candidates about the role and requirements of delivery associates.
- **Relationship Building:**
  - Build and maintain relationships with local stakeholders, community leaders, and organizations to facilitate recruitment efforts.
  - Collaborate with local businesses and organizations to create awareness about available job opportunities.
- **Screening and Selection Support:**
  - Assist in the screening process by conducting initial interviews and assessments to identify suitable candidates.
  - Provide feedback and recommendations to the recruitment team based on candidate interactions.
- **Monitoring and Reporting:**
  - Track and report on recruitment activities, candidate feedback, and outreach effectiveness.
  - Analyze data to identify trends and areas for improvement in mobilization efforts.

### **Qualifications:**

- **Education:**

- Bachelor's degree in Human Resources, Social Work, or a related field preferred.

- **Experience:**

- Previous experience in community mobilization, recruitment, or a related role, particularly in the blue-collar job sector.
- Familiarity with the delivery services industry is a plus.

- **Skills:**

- Strong communication and interpersonal skills, with the ability to engage diverse groups.
- Excellent organizational and time management skills.
- Proficient in using digital tools for communication and reporting.

**Personal Attributes:**

- Passionate about empowering individuals and connecting them with employment opportunities.
- Culturally aware and sensitive to the needs of local communities.
- Self-motivated, adaptable, and able to work in a fast-paced environment.