**Job description**

**Looking for skilled and results-oriented Digital Marketing Executive to join our marketing team! As a Digital Marketing specialist at our company, you will be in charge of developing, implementing, and managing the company's overall digital marketing strategy.**

**Responsibilities**

* Assisting in the formulation of strategies to build a lasting digital connection with consumers.
* Planning and monitoring the ongoing company presence on social media.
* Launching optimized online advertisements to increase company and brand awareness.
* Planning and managing our social media platforms.

**Requirements**

* You should be tech savvy, who is obsessed with social media platforms.
* Should be into movies and music.
* An excellent knack over coming up with social media creatives and memes.
* Excellent understanding of digital marketing concepts and best practices.
* Skills and experience in creative content writing.
* Analytical mindset and critical thinking.