**Job description**

* As a Motion Graphic Designer, your primary responsibility will be to create compelling visual assets and designs for Branding and Digital Marketing materials
* **Responsibilities**/
* Bring ideas to life through storyboards, concept sketches, and other visual materials.
* Creation of original 2D (and possible 3D) designs and animations for launch campaigns Advertising branding and marketing initiatives
* Create branding videos with ideas that inspire, inform, or captivate our customers. Be able to summarize an idea into strong visuals/
* Understand and can facilitate the entire video-making process from idealization through final execution.
* Collaborates with Creative, Marketing, and other departmental teams, on departmental and company initiatives.
* You will work with creative directors, producers to create and deliver animated graphics with excellent attention to detail and organization skills.
* **Skills**/ Expert in Software Adobe After effect, Photoshop, Illustrator
* Advanced knowledge of After Effects and popular plug-ins
* Ability to manage multiple projects of varying complexities while working under tight deadlines
* Patience and positive attitude with a collaborative approach
* Sense of humor and the ability to have fun doing what you love
* Bonus: Proficiency in 3D software: Cinema 4D, Blender, Adobe Substance, Element 3D, etc.
* Bonus: Experience with videography, camera operation, shot framing, etc.
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**Experience**/

* Minimum 2+ years of advanced knowledge and experience using the latest Adobe Creative Suite Graphic Design and Video/Animation programs (Photoshop, Illustrator, After Effects, Premier Pro, Final Cut Pro)
* **Qualification**/ Bachelor s degree in Graphic Design, Digital Design, Visual Communication, or a related.

**Role**: Graphic Designer

**Industry Type**: TV / Radio

**Employment Type**: Full Time, Permanent

**Role Category**: Other Design

**Experience**:2-7 years