**Role Description**

This Job is for a Search Engine Optimization Executive. The SEO Executive will be responsible for conducting keyword research, On-Page SEO optimization, link building, Social Media Marketing and performing SEO audits on client websites to improve their search engine rankings in Google.

**Qualifications**

* Ability to perform keyword research and On-Page SEO optimization
* Experience in link building and Social Media Marketing
* Ability to perform SEO audits and prepare reports for clients
* Strong knowledge of Google Analytics and Google Search Console
* Knowledge of HTML, CSS, and JavaScript
* Excellent communication and problem-solving skills
* Experience in the manufacturing and hospitality industry is a plus
* Bachelor's degree in Marketing, Computer Science, or related field