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| **Job Description: Sales Manager** | |
| **Position:** | Sales Manager |
| **Designation** | Sales Manager |
| **Department** | Marketing |
| **Sub-Department / Vertical** | Retail Business |
| **Location** | Kanakpura |
| **Reporting Manager** | Branch Manager |
| **Direct Reports** | Branch Manager |
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| **Role Summary:** | |
| **Purpose**: The role holder is responsible for delivering the top-line revenue numbers through the variable agency model with the focus on growing the overall number of sales officers / agents of SLIC to drive the business growth. This includes planning, recruiting & developing a team of sales officers /agents. The role holder has direct responsibility for business generation and profitability targets for these channels | |
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| **Role Requirements:** | |
| |  |  | | --- | --- | | **Education:** | Graduate Degree / Diploma | | **Experience Range**: | Fresher | | |
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| **Key Responsibilities:** | |

* The role will be responsible to handle a team of advisor
* The role will be primarily responsible to drive and develop a strong variable agency model in the geography
* The role will be responsible for delivering the top-line revenue numbers through the variable agency model
* Will be responsible for achieving renewal targets for the Channel
* Should be fluent in Kannada & English.
* CTC – Max 2.5 LPA